

*ProMax leads the industry in call tracking and automotive software and offers the only complete and integrated solution for your dealership.*



## Are your leads being squandered?

**Do you ever wonder who is slipping through the cracks?** The most frustrating feeling is to find that a lead has slipped away because it was not properly followed up with on the phone. ProMax Outbound Call Tracking eliminates the wondering and gives you the facts. We automatically record and track every outbound call so you can review and share for metrics and training.

## Making calls couldn't be easier with Click-to-Call feature

**ProMax makes it unbelievably easy to make calls.** All you have to do is click on the 'Click-to-Call' button. It will automatically initiate the call. Save time and become more efficient without having to dial.



**PROMAX  
INTEGRATION**

*Absolutely!*

All outbound calls are automatically added to the customer workscreen in your ProMax system for tracking and review. No more hoping or wondering if your reps made their calls. Now you know for sure.

"ProMax Outbound Call Tracking has helped improve the amount and quality of calls a dealership's staff can make on a daily basis. This service is a must if you want to build a successful BDC."



**Wendy Reeves**  
Executive Trainer, Dealerstrong

Contact Us

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